



**H.O.G.  
ENROLMENT/  
RENEWAL** 2011



# H.O.G.® MEMBERSHIP PRICES

All prices include value added tax (VAT). Prices are subject to change without prior notice.

| CURRENCY  | FULL<br>One year | ASSOCIATE<br>One year | FULL<br>LIFE | ASSOCIATE<br>LIFE |
|-----------|------------------|-----------------------|--------------|-------------------|
| EURO      | 73.00            | 37.00                 | 730.00       | 370.00            |
| GBP POUND | 53.00            | 29.00                 | 529.00       | 288.00            |

## MEMBERSHIP BENEFITS

|   | FULL | ASSOCIATE | FULL LIFE | ASSOCIATE<br>LIFE |
|---|------|-----------|-----------|-------------------|
| Membership Card                             | ✓    | ✓         | ✓         | ✓                 |
| Embroidered H.O.G.® patch                   | ✓    | ✓         | ✓         | ✓                 |
| Bronze H.O.G.® pin                          | ✓    | ✓         | ✓         | ✓                 |
| ABCs of Touring                             | ✓    | ✓         | ✓         | ✓                 |
| *Chapters                                   | ✓    | ✓         | ✓         | ✓                 |
| *Events                                     | ✓    | ✓         | ✓         | ✓                 |
| *H.O.G. Fly&Ride through Authorized Rentals | ✓    |           | ✓         |                   |
| *Harley-Davidson Insurance Services         | ✓    |           | ✓         |                   |
| *H.O.G.® Merchandise                        | ✓    | ✓         | ✓         | ✓                 |
| HOG magazine and HOG eMagazine              | ✓    |           | ✓         |                   |
| HOG magazine Staff Photographer             | ✓    | ✓         | ✓         | ✓                 |
| Ladies of Harley™                           | ✓    | ✓         | ✓         | ✓                 |
| Life member patch and pin                   |      |           | ✓         | ✓                 |
| *Harley-Davidson Museum™                    | ✓    | ✓         | ✓         | ✓                 |
| members.hog.com                             | ✓    | ✓         | ✓         | ✓                 |
| Mileage programme                           | ✓    | ✓         | ✓         | ✓                 |
| *Motorcycle shipping                        | ✓    |           | ✓         |                   |
| *H.O.G.® Assistance                         | ✓    |           | ✓         |                   |
| Safe Rider Skills programme                 | ✓    | ✓         | ✓         |                   |
| Million Mile Monday                         | ✓    | ✓         | ✓         | ✓                 |
| www.hogeuropегallery.com                    | ✓    |           | ✓         |                   |
| Touring Handbook                            | ✓    |           | ✓         |                   |
| † Member recognition                        | ✓    | ✓         | ✓         | ✓                 |
| *European hotel benefits                    | ✓    | ✓         | ✓         | ✓                 |

\* Additional fees apply. Members are eligible to participate in programme or may receive discounted rates.

† Must complete 10 or 25 consecutive years of membership.



## » METHOD OF PAYMENT

- Bank transfer (please contact Member Services for details)  
 Credit card    Visa    Mastercard    Maestro (UK only)

|   |                                 |  |  |            |
|---|---------------------------------|--|--|------------|
| <b>Credit card number</b>               | <b>Expiry date</b>              |  |  | (DD/MM/YY) |
| <b>Maestro (UK) only – issue number</b> | <b>Start date</b>               |  |  | (DD/MM/YY) |
| <b>Name on card</b>                     | <b>Security code (3 digits)</b> |  |  |            |
| <b>Signature</b>                        | <b>Date</b>                     |  |  | (DD/MM/YY) |
| <b>Total paid</b>                       | <b>Currency</b>                 |  |  |            |

**Auto-Renewal** To ensure that you don't miss out on all of the great benefits H.O.G.® has to offer, if you are paying by credit card or debit card, we have now made renewing your H.O.G.® membership even easier! Your membership will be automatically renewed when it expires in one year. We will contact you 60 days before this date to remind you that we will shortly be renewing your membership, and payment will be taken 30 days before your expiry date. Further details can be found at [members.hog.com](http://members.hog.com). **If you do not wish your membership to be auto-renewed please tick here**   
Please note you can choose to disable or re-enable auto-renewal at any time during your membership at [members.hog.com](http://members.hog.com) or by contacting the Membership & Rider Services Centre.

- Please tick the box if you wish us to use the information that you have provided to us to send you further information about products and services from Harley-Davidson® or H.O.G.® that we believe you will be interested in.**

### Privacy Policy

Harley-Davidson Europe Ltd., 6000 Garsington Road, Oxford, England OX4 2DQ, collects personal information about you to provide you the requested service. Subject to your agreement, Harley-Davidson® may also use your information for direct marketing purposes. For the above purpose, Harley-Davidson® may share your information with our authorised dealers and with companies in the Harley-Davidson® group, including companies located in the United States. We have taken appropriate steps to ensure the confidentiality of your information. You have a right of access to and rectification of your personal information.

### How to contact us

If you wish to (1) request that your Customer Identifiable Information not be used for direct marketing purposes by H.O.G.® Europe or transferred to our Business Alliance Companies, or (2) obtain a copy of your information to make corrections to it, you must contact us as follows:

## » H.O.G.® COMMUNICATION OPTIONS

### INTERNATIONAL FREE/FAXPHONE:

Tel: 00 800 1111 2223  
Fax: 00 800 7766 5566

### INTERNATIONAL TEL/FAX NUMBER:

Tel: 00 44 208 891 9088  
Fax: 00 44 208 843 8770

### OPENING TIMES:

**EUROPEAN TIME:** 09.00-18.00  
**UK TIME:** 08.00-17.00  
**DAYS:** Monday-Friday

**EMAIL:** [customerservices@hog-europe.com](mailto:customerservices@hog-europe.com)

**WEBSITE:** [members.hog.com](http://members.hog.com)

**MAIL:** H.O.G.® Membership & Rider Services Centre, Globe House, 1 Chertsey Road, Twickenham, TW1 1LR, UK